

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 10/12/12 - 10/22/12		<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/12/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$250.00			
Week:		10/15/12	10/21/12	----1--				1	\$250.00			
N 2	KVVU	10/12/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,150.00			
Week:		10/15/12	10/21/12	----1--				1	\$2,150.00			
N 3	KVVU	10/19/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----1--				1	\$1,950.00			
N 4	KVVU	10/12/12	10/19/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$195.00			
Week:		10/15/12	10/21/12	----1--				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	-----F----	:30		\$195.00	NM		
		See MG 4.3										
	3	KVVU	10/15/12-10/21/12	Divorce Court	M-F 11a-12p	-----F----	:30		\$195.00	NM		
		Ⓜ MG for 4.2 10/19										
N 5	KVVU	10/12/12	10/19/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$450.00			
Week:		10/15/12	10/21/12	----1--				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Anderson	3-4p	-----F----	:30		\$450.00	NM		
		See MG 5.3										
	3	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F----	:30		\$450.00	NM		
		Ⓜ MG for 5.2 10/19										
N 6	KVVU	10/12/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$500.00			
Week:		10/15/12	10/21/12	----1--				1	\$500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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<u>Contract Dates</u> 10/12/12 - 10/22/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	The Dr. Oz Show	4-5p	-----F----	:30		\$500.00	NM		
	See MG 6.3											
	3	KVVU	10/19/12-10/19/12	Dr Oz	3-4p	-----F----	:30		\$500.00	NM		
	Ⓜ MG for 6.2 10/19											
N 7	KVVU	10/12/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	----1--				1	\$950.00				
Week: 10/15/12		10/21/12	----1--				1	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	-----F----	:30		\$950.00	NM		
	See MG 7.3											
	3	KVVU	10/19/12-10/19/12	Special Early News	Special Early News	-----F----	:30		\$950.00	NM		
	Ⓜ MG for 7.2 10/19											
N 8	KVVU	10/12/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	----1--				1	\$450.00				
Week: 10/15/12		10/21/12	----1--				1	\$450.00				
N 9	KVVU	10/12/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	----1--				1	\$1,025.00				
Week: 10/15/12		10/21/12	----1--				1	\$1,025.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-----F----	:30		\$1,025.00	NM		
	See MG 61.2											
N 10	KVVU	10/12/12	10/19/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	----1--				1	\$525.00				
Week: 10/15/12		10/21/12	----1--				1	\$525.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$525.00	NM		
	See MG 61.2											
N 11	KVVU	10/12/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	----1--				1	\$725.00				
Week: 10/15/12		10/21/12	----1--				1	\$725.00				
N 12	KVVU	10/12/12	10/19/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	----1--				1	\$950.00				
Week: 10/15/12		10/21/12	----1--				1	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	-----F----	:30		\$950.00	NM		
	See MG 12.3											
	3	KVVU	10/19/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1	-----F----	:30		\$950.00	NM		
	Ⓜ MG for 12.2 10/19											
N 13	KVVU	10/12/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	----1--				1	\$700.00				
Week: 10/15/12		10/21/12	----1--				1	\$700.00				
N 14	KVVU	10/12/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00

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Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ----1-- 1 \$275.00 Week: 10/15/12 10/21/12 ----1-- 1 \$275.00												
N 15	KVVU	10/15/12	10/22/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$250.00 Week: 10/22/12 10/28/12 1----- 1 \$250.00												
N 16	KVVU	10/15/12	10/22/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$2,150.00 Week: 10/22/12 10/28/12 1----- 1 \$2,150.00												
N 17	KVVU	10/15/12	10/22/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$1,950.00 Week: 10/22/12 10/28/12 1----- 1 \$1,950.00												
N 18	KVVU	10/15/12	10/22/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$195.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Better M-F 11a-12p M----- :30 \$195.00 NM See MG 18.3 3 KVVU 10/15/12-10/21/12 Divorce Court M-F 11a-12p M----- :30 \$195.00 NM Ⓜ MG for 18.1 10/15 Week: 10/22/12 10/28/12 1----- 1 \$195.00												
N 19	KVVU	10/15/12	10/22/12	Anderson	3-4p		:30			NM	2	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$450.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Anderson 3-4p M----- :30 \$450.00 NM See MG 19.3 3 KVVU 10/15/12-10/21/12 Anderson 2-3p MTuWThF---- :30 \$450.00 NM Ⓜ MG for 19.1 10/15 Week: 10/22/12 10/28/12 1----- 1 \$450.00												
N 20	KVVU	10/15/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$500.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 The Dr.Oz Show 4-5p M----- :30 \$500.00 NM See MG 20.3 3 KVVU 10/15/12-10/15/12 Dr Oz 3-4p M----- :30 \$500.00 NM Ⓜ MG for 20.1 10/15 Week: 10/22/12 10/28/12 1----- 1 \$500.00												
N 21	KVVU	10/15/12	10/22/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$950.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 5-530p M----- :30 \$950.00 NM See MG 21.3 3 KVVU 10/15/12-10/21/12 Special Early News Special Early News:MTuWThFSaSu :30 \$950.00 NM Ⓜ MG for 21.1 10/15 Week: 10/22/12 10/28/12 1----- 1 \$950.00												

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10/12/12 - 10/22/12	CROSSROADS GPS	1192

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
N 22	KVVU	10/15/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 10/15/12 10/21/12 1----- 1 \$450.00																						
Week: 10/22/12 10/28/12 1----- 1 \$450.00																						
N 23	KVVU	10/15/12	10/22/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00										
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1 KVVU 10/15/12-10/21/12 Fox 5 News at 5 MF 530-6p M-F 530-6p M----- :30 \$1,025.00 NM																						
See MG 61.2																						
Week: 10/22/12 10/28/12 1----- 1 \$1,025.00																						
N 24	KVVU	10/15/12	10/22/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00										
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See MG 61.2																						
Week: 10/22/12 10/28/12 1----- 1 \$525.00																						
N 25	KVVU	10/15/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00										
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 10/15/12 10/21/12 1----- 1 \$725.00																						
Week: 10/22/12 10/28/12 1----- 1 \$725.00																						
N 26	KVVU	10/22/12	10/22/12	Extra	M-F 7-730p		:30			NM	1	\$950.00										
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 10/22/12 10/28/12 1----- 1 \$950.00																						
<table><tr><th><u>Spot</u></th><th><u>Ch</u></th><th><u>Date Range</u></th><th><u>Description</u></th><th><u>Start/End Time</u></th><th><u>Weekdays</u></th><th><u>Length</u></th><th><u>Rate</u></th><th><u>Type</u></th></tr></table>											<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>														
1 KVVU 10/22/12-10/28/12 Extra M-F 7-730p M----- :30 \$950.00 NM																						
See MG 26.2																						
2 KVVU 10/22/12-10/22/12 Extra M-Sa 8-10p/Su 7-1M----- :30 \$950.00 NM																						
Ⓜ MG for 26.1 10/22																						
N 27	KVVU	10/15/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00										
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 10/15/12 10/21/12 1----- 1 \$700.00																						
Week: 10/22/12 10/28/12 1----- 1 \$700.00																						
N 28	KVVU	10/15/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00										
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 10/15/12 10/21/12 1----- 1 \$275.00																						
Week: 10/22/12 10/28/12 1----- 1 \$275.00																						
N 29	KVVU	10/13/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$3,000.00										
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 10/08/12 10/14/12 -----1- 1 \$1,500.00																						
Week: 10/15/12 10/21/12 -----1- 1 \$1,500.00																						
N 30	KVVU	10/14/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$3,700.00										
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 10/08/12 10/14/12 -----1 1 \$1,850.00																						
Week: 10/15/12 10/21/12 -----1 1 \$1,850.00																						
N 31	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00										
<table><tr><th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th></tr></table>											<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																		
Week: 10/08/12 10/14/12 -----1 1 \$850.00																						

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Contract Dates</u> 10/12/12 - 10/22/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 32	KVVU	10/18/12	10/18/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$250.00			
N 33	KVVU	10/18/12	10/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$2,150.00			
N 34	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,950.00			
N 35	KVVU	10/18/12	10/18/12	Divorce Court	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$195.00			
N 36	KVVU	10/18/12	10/18/12	Anderson	3-4p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	----Th-----	:30		\$450.00	NM		
	See MG 36.2											
	2	KVVU	10/18/12-10/18/12	Anderson	2-3p	----Th-----	:30		\$450.00	NM		
	Ⓜ MG for 36.1 10/18											
N 37	KVVU	10/18/12	10/18/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Dr.Oz Show	4-5p	----Th-----	:30		\$500.00	NM		
	See MG 37.2											
	2	KVVU	10/18/12-10/18/12	Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
	Ⓜ MG for 37.1 10/18											
N 38	KVVU	10/18/12	10/18/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5	5-530p	----Th-----	:30		\$950.00	NM		
	See MG 38.2											
	2	KVVU	10/18/12-10/18/12	Special Early News	Special Early News	----Th-----	:30		\$950.00	NM		
	Ⓜ MG for 38.1 10/18											
N 39	KVVU	10/18/12	10/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$450.00			
N 40	KVVU	10/18/12	10/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	----Th-----	:30		\$1,025.00	NM		
	See MG 61.2											
N 41	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$725.00			
N 42	KVVU	10/18/12	10/18/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$950.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498226 /	06370244

Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/15/12-10/21/12		Extra	M-F 7-730p	----Th-----	:30		\$950.00	NM		
See MG 42.2												
2	KVVU	10/18/12-10/18/12		Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$950.00	NM		
Ⓜ MG for 42.1 10/18												
N 43	KVVU	10/18/12	10/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$700.00												
N 44	KVVU	10/18/12	10/18/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ---1--- 1 \$275.00												
N 45	KVVU	10/16/12	10/16/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$250.00												
N 46	KVVU	10/16/12	10/16/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$2,150.00												
N 47	KVVU	10/16/12	10/16/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$1,950.00												
N 48	KVVU	10/16/12	10/16/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$195.00												
N 49	KVVU	10/16/12	10/16/12	Anderson	3-4p		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$450.00												
N 50	KVVU	10/16/12	10/16/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$500.00												
N 51	KVVU	10/16/12	10/16/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$950.00												
N 52	KVVU	10/16/12	10/16/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$450.00												
N 53	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$1,025.00												
N 54	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$725.00												
N 55	KVVU	10/16/12	10/16/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -1----- 1 \$950.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/15/12-10/21/12		Extra	M-F 7-730p	-Tu-----	:30		\$950.00	NM		
See MG 55.2												
2	KVVU	10/16/12-10/16/12		Extra	M-Sa 8-10p/Su 7-1	-Tu-----	:30		\$950.00	NM		
Ⓜ MG for 55.1 10/16												

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Contract / Revision	Alt Order #
498226 /	06370244

Contract Dates	Product	Estimate #
10/12/12 - 10/22/12	CROSSROADS GPS	1192

Advertiser	Original Date / Revision
ISS/Cross Roads GPS	10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 56	KVVU	10/16/12	10/16/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$700.00			
N 57	KVVU	10/16/12	10/16/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$275.00			
N 58	KVVU	10/17/12	10/17/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$250.00			
N 59	KVVU	10/17/12	10/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$2,150.00			
N 60	KVVU	10/17/12	10/17/12	Better	M-F 11a-12p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Better	M-F 11a-12p	---W-----	:30		\$195.00	NM		
	See MG 61.2											
N 61	KVVU	10/17/12	10/17/12	Anderson	3-4p		:30			NM	1	\$5,070.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Anderson	3-4p	---W-----	:30		\$450.00	NM		
	See MG 61.2											
	2	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,070.00	NM		
	Ⓜ MG for 9.2,60.1,70.1,10.2,40.1,24.1,23.1,61.1											
N 62	KVVU	10/17/12	10/17/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$500.00			
N 63	KVVU	10/17/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$950.00			
N 64	KVVU	10/17/12	10/17/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$450.00			
N 65	KVVU	10/17/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$1,025.00			
N 66	KVVU	10/17/12	10/17/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$525.00			
N 67	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$725.00			
N 68	KVVU	10/17/12	10/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$700.00			
N 69	KVVU	10/17/12	10/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$275.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 498226 /		<u>Alt Order #</u> 06370244
<u>Contract Dates</u> 10/12/12 - 10/22/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 1192
<u>Advertiser</u> ISS/Cross Roads GPS		<u>Original Date / Revision</u> 10/11/12 / 10/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 70	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$300.00	NM		
	See MG 61.2											
Totals											91	\$78,665.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	91	\$78,665.00	\$66,865.25
Totals	91	\$78,665.00	\$66,865.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6370244 TRF# 498226 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT11/12 19.44
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/CROSSROADS GPS REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # _____ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY
 66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN PH- TERESA DIFURIA
 ALEXANDRIA, VA 22314
 ORDER # _____ CONTRACT # 6370244 CLASS: NATL. LOCAL REGIONAL
 PRDCT CROSSROADS GPS EST#1192 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT12/12 OCT22/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT11/12 19.44

REP: TO ROSE
 FR NIKKI
 OK'D M1-M17 SEE LINES 71-87
 TOTAL SAME
 PLS CNF THANKS

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CROSSROADS GPS : 30

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	E		1100A-1200N	30		\$195.00	10/12	10/12	1		FRI	1
4	E		1100A-1200N	30		\$195.00	10/19	10/19	0		FRI	0
71	A		1100A-1200N	30		\$195.00	10/19	10/19	1		FRI	1

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1192
 AGENCY PRODUCT CODE = 11
 PROGRAM : BETTER LAS VEGAS
 CON COM1 : BETTER LAS VEGAS
 PROGRAM : DIVORCE COURT/CIVORCE COURT
 ORD COM1 : PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT19 ON LINE-4 FOR 1 SPOT/WK

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT11/12 19.44
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:
5	E		300P-400P	30		\$450.00	10/12	10/12	1		FRI	1
5	E		300P-400P	30		\$450.00	10/19	10/19	0		FRI	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
72	A		200P-300P	30		\$450.00	10/19	10/19	1		FRI	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-5 FOR 1 SPOT/WK												
6	E		400P-500P	30		\$500.00	10/12	10/12	1		FRI	1
6	E		400P-500P	30		\$500.00	10/19	10/19	0		FRI	0
PROGRAM : DR OZ												
CON COM1 : DR OZ												
73	A		300P-400P	30		\$500.00	10/19	10/19	1		FRI	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-6 FOR 1 SPOT/WK												
7	E		500P-530P	30		\$950.00	10/12	10/12	1		FRI	1
7	E		500P-530P	30		\$950.00	10/19	10/19	0		FRI	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
74	A		400P-430P	30		\$950.00	10/19	10/19	1		FRI	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-7 FOR 1 SPOT/WK												
9	E		530P-600P	30		\$1,025.00	10/12	10/12	1		FRI	1
9	E		530P-600P	30		\$1,025.00	10/19	10/19	0		FRI	0
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												

1
 FROM REP OCT11/12 19.44
 CHANGES *** KVVU-TV ***
 2# 610-225-1191

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
87	A		800P-1000P	30		\$5,070.00	10/17	10/17	1		WED	1
PROGRAM : X FACTOR												
ORD COM1 : SPOTS N/A DUE TO SPORTS & DEBATES. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-9 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-10 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-40 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-60 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-61 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-70 FOR 1 SPOT/WK												
10	E		600P-630P	30		\$525.00	10/12	10/12	1		FRI	1
10	E		600P-630P	30		\$525.00	10/19	10/19	0		FRI	0
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1 : FOX 5 NEWS @ 6PM												
12	E		700P-730P	30		\$950.00	10/12	10/12	1		FRI	1
12	E		700P-730P	30		\$950.00	10/19	10/19	0		FRI	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
75	A		900P-930P	30		\$950.00	10/19	10/19	1		FRI	1
PROGRAM : EXTRA												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-12 FOR 1 SPOT/WK												
18	ES		1100A-1200N	30		\$195.00	10/15	10/15	0		MON	0
18	ES		1100A-1200N	30		\$195.00	10/22	10/22	1		MON	1
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												
76	A		1100A-1200N	30		\$195.00	10/15	10/15	1		MON	1
PROGRAM : DIVORCE COURT/DIVORCE COURT												
ORD COM1 : PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-18 FOR 1 SPOT/WK												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	ES		300P-400P	30		\$450.00	10/15	10/15	0		MON	0
19	ES		300P-400P	30		\$450.00	10/22	10/22	1		MON	1
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
77	A		200P-300P	30		\$450.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON COOPER												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-19 FOR 1 SPOT/WK												
20	ES		400P-500P	30		\$500.00	10/15	10/15	0		MON	0
20	ES		400P-500P	30		\$500.00	10/22	10/22	1		MON	1
PROGRAM : DR OZ												
CON COM1 : DR OZ												
78	A		300P-400P	30		\$500.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-20 FOR 1 SPOT/WK												
21	ES		500P-530P	30		\$950.00	10/15	10/15	0		MON	0
21	ES		500P-530P	30		\$950.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
79	A		400P-430P	30		\$950.00	10/15	10/15	1		MON	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-21 FOR 1 SPOT/WK												
23	ES		530P-600P	30		\$1,025.00	10/15	10/15	0		MON	0
23	ES		530P-600P	30		\$1,025.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												

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# 610-225-1191
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FROM REP      OCT11/12 19.44
**CHANGES**  *** KVVU-TV ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	ES		600P-630P	30		\$525.00	10/15	10/15	0		MON	0
24	ES		600P-630P	30		\$525.00	10/22	10/22	1		MON	1
PROGRAM : FOX 5 NEWS @ 6PM CON COM1 : FOX 5 NEWS @ 6PM												
26	S		700P-730P	30		\$950.00	10/22	10/22	0		MON	0
PROGRAM : EXTRA CON COM1 : EXTRA												
80	A		900P-930P	30		\$950.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA ORD COM1 : TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-26 FOR 1 SPOT/WK												
35	S		1100A-1200N	30		\$195.00	10/18	10/18	0		THU	0
PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS												
81	A		1100A-1200N	30		\$195.00	10/18	10/18	1		THU	1
PROGRAM : DIVORCE COURT/DIVORCE COURT ORD COM1 : PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-35 FOR 1 SPOT/WK												
36	S		300P-400P	30		\$450.00	10/18	10/18	0		THU	0
PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER												
82	A		200P-300P	30		\$450.00	10/18	10/18	1		THU	1
PROGRAM : ANDERSON COOPER ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-36 FOR 1 SPOT/WK												
37	S		400P-500P	30		\$500.00	10/18	10/18	0		THU	0
PROGRAM : DR OZ CON COM1 : DR OZ												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83	A		300P-400P	30		\$500.00	10/18	10/18	1		THU	1
PROGRAM : DR OZ												
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-37 FOR 1 SPOT/WK												
38	S		500P-530P	30		\$950.00	10/18	10/18	0		THU	0
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
84	A		400P-430P	30		\$950.00	10/18	10/18	1		THU	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-38 FOR 1 SPOT/WK												
40	S		530P-600P	30		\$1,025.00	10/18	10/18	0		THU	0
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
42	S		700P-730P	30		\$950.00	10/18	10/18	0		THU	0
PROGRAM : EXTRA												
CON COM1: EXTRA												
85	A		900P-930P	30		\$950.00	10/18	10/18	1		THU	1
PROGRAM : EXTRA												
ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-42 FOR 1 SPOT/WK												
55	S		700P-730P	30		\$950.00	10/16	10/16	0		TUE	0
PROGRAM : EXTRA												
CON COM1: EXTRA												
86	A		900P-930P	30		\$950.00	10/16	10/16	1		TUE	1
PROGRAM : EXTRA												
ORD COM1: TP CHG DUE TO VP DEBATE. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-55 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	S		1100A-1200N	30		\$195.00	10/17	10/17	0		WED	0
PROGRAM : BETTER LAS VEGAS												
CON COM1 : BETTER LAS VEGAS												
61	S		300P-400P	30		\$450.00	10/17	10/17	0		WED	0
PROGRAM : ANDERSON COOPER												
CON COM1 : ANDERSON COOPER												
70	S		500P-600P	30		\$300.00	10/14	10/14	0		SUN	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#4	MISSED:FRI/1100A-1200N				OCT19		30S	\$195.00	(OCT11/12)	
			OFFER:FRI/1100A-1200N				OCT19		30S	\$195.00	PLS ADVISE.	
			CMT:PRG CHG DUE TO BASEBALL.				PRE-BOOKED	PLS APPROVE.				
M2	OK'D	BUY#5	MISSED:FRI/300P-400P				OCT19		30S	\$450.00	(OCT11/12)	
			OFFER:FRI/200P-300P				OCT19		30S	\$450.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL.				PRE-BOOKED	PLS APPROVE.				
M3	OK'D	BUY#6	MISSED:FRI/400P-500P				OCT19		30S	\$500.00	(OCT11/12)	
			OFFER:FRI/300P-400P				OCT19		30S	\$500.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL.				PRE-BOOKED	PLS APPROVE.				
M4	OK'D	BUY#7	MISSED:FRI/500P-530P				OCT19		30S	\$950.00	(OCT11/12)	
			OFFER:FRI/400P-430P				OCT19		30S	\$950.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL.				PRE-BOOKED	PLS APPROVE.				
M5	OK'D	BUY#12	MISSED:FRI/700P-730P				OCT19		30S	\$950.00	(OCT11/12)	
			OFFER:FRI/900P-930P				OCT19		30S	\$950.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL.				PRE-BOOKED	PLS APPROVE.				
M6	OK'D	BUY#18	MISSED:MON/1100A-1200N				OCT15		30S	\$195.00	(OCT11/12)	
			OFFER:MON/1100A-1200N				OCT15		30S	\$195.00	PLS ADVISE.	
			CMT:PRG CHG DUE TO BASEBALL.				PRE-BOOKED	PLS APPROVE.				
M7	OK'D	BUY#19	MISSED:MON/300P-400P				OCT15		30S	\$450.00	(OCT11/12)	
			OFFER:MON/200P-300P				OCT15		30S	\$450.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL.				PRE-BOOKED	PLS APPROVE.				
M8	OK'D	BUY#20	MISSED:MON/400P-500P				OCT15		30S	\$500.00	(OCT11/12)	
			OFFER:MON/300P-400P				OCT15		30S	\$500.00	PLS ADVISE.	
			CMT:TP CHG DUE TO BASEBALL.				PRE-BOOKED	PLS APPROVE.				

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT11/12 19.44
CHANGES
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
STATION MAKEGOOD OFFERS:												
M9	OK'D		BUY#21			MISSED: MON/500P-530P OFFER: MON/400P-430P CMT: TP CHG DUE TO BASEBALL.	OCT15 OCT15		30S 30S	\$950.00 \$950.00	(OCT11/12) PLS ADVISE.	
M10	OK'D		BUY#26			MISSED: MON/700P-730P OFFER: MON/900P-930P CMT: TP CHG DUE TO DEBATE. PRE-BOOKED PLS APPROVE.	OCT22 OCT22		30S 30S	\$950.00 \$950.00	(OCT11/12) PLS ADVISE.	
M11	OK'D		BUY#35			MISSED: THU/1100A-1200N OFFER: THU/1100A-1200N CMT: PRG CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.	OCT18 OCT18		30S 30S	\$195.00 \$195.00	(OCT11/12) PLS ADVISE.	
M12	OK'D		BUY#36			MISSED: THU/300P-400P OFFER: THU/200P-300P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.	OCT18 OCT18		30S 30S	\$450.00 \$450.00	(OCT11/12) PLS ADVISE.	
M13	OK'D		BUY#37			MISSED: THU/400P-500P OFFER: THU/300P-400P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.	OCT18 OCT18		30S 30S	\$500.00 \$500.00	(OCT11/12) PLS ADVISE.	
M14	OK'D		BUY#38			MISSED: THU/500P-530P OFFER: THU/400P-430P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.	OCT18 OCT18		30S 30S	\$950.00 \$950.00	(OCT11/12) PLS ADVISE.	
M15	OK'D		BUY#42			MISSED: THU/700P-730P OFFER: THU/900P-930P CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.	OCT18 OCT18		30S 30S	\$950.00 \$950.00	(OCT11/12) PLS ADVISE.	
M16	OK'D		BUY#55			MISSED: TUE/700P-730P OFFER: TUE/900P-930P CMT: TP CHG DUE TO VP DEBATE. PRE-BOOKED PLS APPROVE.	OCT16 OCT16		30S 30S	\$950.00 \$950.00	(OCT11/12) PLS ADVISE.	
M17	OK'D		BUY#9 BUY#10 BUY#23 BUY#24 BUY#40 BUY#60 BUY#61 BUY#70			MISSED: FRI/530P-600P FRI/600P-630P MON/530P-600P MON/600P-630P THU/530P-600P WED/1100A-1200N WED/300P-400P SUN/500P-600P OFFER: WED/800P-1000P CMT: SPOTS N/A DUE TO SPORTS & DEBATES. PRE-BOOKED PLS APPROVE.	OCT19 OCT19 OCT15 OCT15 OCT18 OCT17 OCT17 OCT14 OCT17		30S 30S 30S 30S 30S 30S 30S 30S 30S	\$1,025.00 \$525.00 \$1,025.00 \$525.00 \$1,025.00 \$195.00 \$450.00 \$300.00 \$5,070.00	(OCT11/12) PLS ADVISE.	

REP HEADLINE# 6370244 TRF# 498226
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 19.44
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/12			78665.00									
CONTRACT TOTAL												78665.00
TOTAL SPOTS												91

MARKET TOTALS \$715,136 KVVU 11% KSNV 33% KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL 0% KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT11/12 11.36
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME STEPHANIE MARONEY

SALES PRSN PH- TERESA DIFURIA

ALEXANDRIA, VA 22314

CLASS: NATL.	LOCAL	REGIONAL
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[illegible][illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT11/12 11.36

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CROSSROADS GPS :30

AGENCY ADVERTISER CODE = 12 AGENCY EST# = 1192
AGENCY PRODUCT CODE = 11

1	1000A-1100A	30	\$250.00	10/12	10/19	1	FRI	2
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PROGRAM : DR OZ
CON COM1 : DR OZ
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2	1000P-1100P	30	\$2,150.00	10/12	10/19	1	FRI	2
PROGRAM : FOX 5 NEWS AT 10P								
CON COM1: FOX 5 NEWS AT 10P								

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	10/19	10/19	1		FRI	1
4			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30		\$195.00	10/12	10/19	1		FRI	2
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$450.00	10/12	10/19	1		FRI	2
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/12	10/19	1		FRI	2
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/12	10/19	1		FRI	2
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/12	10/19	1		FRI	2
9			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/12	10/19	1		FRI	2
10			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM	30		\$525.00	10/12	10/19	1		FRI	2
11			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/12	10/19	1		FRI	2

REP HEADLINE# 6370244
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P	30		\$950.00	10/12	10/19	1		FRI	2
			PROGRAM : EXTRA									
			CON COM1: EXTRA									
13			700A-900A	30		\$700.00	10/12	10/19	1		FRI	2
			PROGRAM : FOX5 MORNING NEWS									
			CON COM1: FOX5 MORNING NEWS									
14			900A-1000A	30		\$275.00	10/12	10/19	1		FRI	2
			PROGRAM : MORE LAS VEGAS									
			CON COM1: MORE LAS VEGAS									
15			1000A-1100A	30		\$250.00	10/15	10/22	1		MON	2
			PROGRAM : DR OZ									
			CON COM1: DR OZ									
16			1000P-1100P	30		\$2,150.00	10/15	10/22	1		MON	2
			PROGRAM : FOX 5 NEWS AT 10P									
			CON COM1: FOX 5 NEWS AT 10P									
17			1100P-1135P	30		\$1,950.00	10/15	10/22	1		MON	2
			PROGRAM : FOX 5 NEWS AT 1100P									
			CON COM1: FOX 5 NEWS AT 1100P									
18			1100A-1200N	30		\$195.00	10/15	10/22	1		MON	2
			PROGRAM : BETTER LAS VEGAS									
			CON COM1: BETTER LAS VEGAS									
19			300P-400P	30		\$450.00	10/15	10/22	1		MON	2
			PROGRAM : ANDERSON COOPER									
			CON COM1: ANDERSON COOPER									
20			400P-500P	30		\$500.00	10/15	10/22	1		MON	2
			PROGRAM : DR OZ									
			CON COM1: DR OZ									

Directed by
2-39
3-49

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/15	10/22	1		MON	2
22			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	10/15	10/22	1		MON	2
23			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$1,025.00	10/15	10/22	1		MON	2
24			600P-630P PROGRAM : FOX 5 NEWS @ 6PM CON COM1: FOX 5 NEWS @ 6PM	30		\$525.00	10/15	10/22	1		MON	2
25			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	10/15	10/22	1		MON	2
26			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$950.00	10/22	10/22	1		MON	1
27			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/15	10/22	1		MON	2
28			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/15	10/22	1		MON	2
29			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT	30		\$1,500.00	10/13	10/20	1		SAT	2

REP HEADLINE# 6370244
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN	30		\$1,850.00	10/14	10/21	1		SUN	2
31			800A-900A PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY	30		\$850.00	10/14	10/14	1		SUN	1
32			1000A-1100A PROGRAM : DR OZ CON COM1: DR OZ	30		\$250.00	10/18	10/18	1		THU	1
33			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/18	10/18	1		THU	1
34			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P	30		\$1,950.00	10/18	10/18	1		THU	1
35			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS	30X		\$195.00	10/18	10/18	1		THU	1
36			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$450.00	10/18	10/18	1		THU	1
37			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$500.00	10/18	10/18	1		THU	1
38			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	10/18	10/18	1		THU	1

Divorce Court

8-5P

3-4P

4-430P

REP HEADLINE# 6370244
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
39			500A-600A	30		\$450.00	10/18	10/18	1		THU	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
40			530P-600P	30		\$1,025.00	10/18	10/18	1		THU	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
41			600A-700A	30		\$725.00	10/18	10/18	1		THU	1
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
42			700P-730P	30		\$950.00	10/18	10/18	1		THU	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
43			700A-900A	30		\$700.00	10/18	10/18	1		THU	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
44			900A-1000A	30		\$275.00	10/18	10/18	1		THU	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
45			1000A-1100A	30		\$250.00	10/16	10/16	1		TUE	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
46			1000P-1100P	30		\$2,150.00	10/16	10/16	1		TUE	1
PROGRAM : FOX 5 NEWS AT 10P												
CON COM1: FOX 5 NEWS AT 10P												
47			1100P-1135P	30		\$1,950.00	10/16	10/16	1		TUE	1
PROGRAM : FOX 5 NEWS AT 1100P												
CON COM1: FOX 5 NEWS AT 1100P												

9:30P

N/A

REP HEADLINE# 6370244
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
48			1100A-1200N	30		\$195.00	10/16	10/16	1		TUE	1
PROGRAM : BETTER LAS VEGAS												
CON COM1: BETTER LAS VEGAS												
49			300P-400P	30		\$450.00	10/16	10/16	1		TUE	1
PROGRAM : ANDERSON COOPER												
CON COM1: ANDERSON COOPER												
50			400P-500P	30		\$500.00	10/16	10/16	1		TUE	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
51			500P-530P	30		\$950.00	10/16	10/16	1		TUE	1
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1: FOX 5 NEWS AT 5PM												
52			500A-600A	30		\$450.00	10/16	10/16	1		TUE	1
PROGRAM : FOX5 NEWS 5A												
CON COM1: FOX5 NEWS 5A												
53			530P-600P	30		\$1,025.00	10/16	10/16	1		TUE	1
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1: FOX 5 NEWS AT 530PM												
54			600A-700A	30		\$725.00	10/16	10/16	1		TUE	1
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
55			700P-730P	30		\$950.00	10/16	10/16	1		TUE	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
56			700A-900A	30		\$700.00	10/16	10/16	1		TUE	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												

9-930 P

OCT11/12 11.36
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	10/16	10/16	1		TUE	1
58			1000A-1100A PROGRAM : DR OZ CON COM1 : DR OZ	30		\$250.00	10/17	10/17	1		WED	1
59			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1 : FOX 5 NEWS AT 10P	30		\$2,150.00	10/17	10/17	1		WED	1
60			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$195.00	10/17	10/17	1		WED	1
61			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$450.00	10/17	10/17	1		WED	1
62			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$500.00	10/17	10/17	1		WED	1
63			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/17	10/17	1		WED	1
64			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$450.00	10/17	10/17	1		WED	1
65			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	10/17	10/17	1		WED	1

REP HEADLINE# 6370244
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REP: TEL# 610-293-4100 FAX# 610-225-1191
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 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT11/12 11.36
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			600P-630P	30		\$525.00	10/17	10/17	1		WED	1
PROGRAM : FOX 5 NEWS @ 6PM												
CON COM1: FOX 5 NEWS @ 6PM												
67			600A-700A	30		\$725.00	10/17	10/17	1		WED	1
PROGRAM : FOX5 NEWS 6A												
CON COM1: FOX5 NEWS 6A												
68			700A-900A	30		\$700.00	10/17	10/17	1		WED	1
PROGRAM : FOX5 MORNING NEWS												
CON COM1: FOX5 MORNING NEWS												
69			900A-1000A	30		\$275.00	10/17	10/17	1		WED	1
PROGRAM : MORE LAS VEGAS												
CON COM1: MORE LAS VEGAS												
70			500P-600P	30		\$300.00	10/14	10/14	1		SUN	1
PROGRAM : EXTRA												
CON COM1: EXTRA												
OCT/12 78665.00												
CONTRACT TOTAL												78665.00
TOTAL SPOTS												98

MARKET TOTALS \$715,136 KVVU 11% KSNV 33% KLAS 34% KTNV 17% KVMY 3% KVCW 1% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*